INDEX
VOLUME XIX
1988

ARTICLES

Accounting

"Goodwill in Banking: Confusion Reigns."
Paul E. Bayes and Richard H. Puckett, Winter 1988, pp.17-27.

"Do Audit Committees Bias Auditor Selection?"
Philip G. Cottell, Jr., and Larry J. Rankin, Winter 1988, pp. 87-103.

Economics

"The Stability of the Phillips Curve and the Reliability of the Michigan Survey Data on Inflation Expectations."
James M. Hvidding, Spring 1988, pp. 18-29.

"Transportation Brokering in an Era of Deregulation: Flash in the Pan or Permanent Player?"
A. H. Walle, Jeffrey C. Dilts and John C. Brimo, Fall 1988, pp. 83-94.

Finance

"Nuclear Commitment by Utilities: Some Market Risk Perceptions."
P. R. Chandy and Wallace N. Davidson III, Spring, 1988, pp. 8-17.

"The Case For Insuring All Bank Deposits."
William Field, Spring 1988, pp. 30-40.

"Using Financial Ratios to Predict Bankruptcy: An Evaluation of Classic Models Using Recent Evidence."
Jay S. Holmen, Spring 1988, pp. 52-63.

"Black Market Currency Trading and the Weekend Effect."
Philip Levine, Spring 1988, pp 64-70.

"Dividend Achievers: A Behavioral Perspective."
H. Kent Baker and Gail E. Farrelly, Spring 1988, pp. 79-92.

"The Price/Sales Ratio: An Alternative to the Price/Earnings Ratio?"
John R. Erickson, Albert J. Fredman and P. James Stickels, Spring 1988, pp. 93-103.

"Corporate Ownership Structure: Does It Impact Firm Performance?"
David S. Krause, Summer 1988, pp. 30-38.

"Testing For Changes in Bond Rating Determinants Over Time."
James W. Boyd and John D. Jackson, Summer 1988, pp. 39-57.

"The Effect of Discount Dividend Reinvestment Plan Announcements on Equity Value."
David A. Dubofsky and Leonard Bierman, Summer 1988, pp. 58-68.

"Small Business Lending and Levels of Report Assurance."
Charles L. Martin, Jr., William C. Handorf and William D. Clewell, Summer 1988, pp. 69-84.

"Combining Human Credit Analysis and Numerical Credit Scoring For Business Failure Prediction."
Robert O. Edmister, Fall 1988, pp. 6-14.

"Merger Selection Strategy: A Multidimensional Perspective."
Jeffery P. Lessard and M. H. Sarhan, Fall 1988, pp. 15-34.

"Are Farm Loans Too Risky?"
Charles P. Edmonds and John H. Hand, Fall 1988, pp. 45-56.

INDEX
VOLUME XIX
1988

ARTICLES

Accounting

"Goodwill in Banking: Confusion Reigns."
Paul E. Bayes and Richard H. Puckett, Winter 1988, pp.17-27.

"Do Audit Committees Bias Auditor Selection?"
Philip G. Cottell, Jr., and Larry J. Rankin, Winter 1988, pp. 87-103.

Economics

"The Stability of the Phillips Curve and the Reliability of the Michigan Survey Data on Inflation Expectations."
James M. Hvidding, Spring 1988, pp. 18-29.

"Transportation Brokering in an Era of Deregulation: Flash in the Pan or Permanent Player?"
A. H. Walle, Jeffrey C. Dilts and John C. Brimo, Fall 1988, pp. 83-94.

Finance

"Nuclear Commitment by Utilities: Some Market Risk Perceptions."
P. R. Chandy and Wallace N. Davidson III, Spring, 1988, pp. 8-17.

"The Case For Insuring All Bank Deposits."
William Field, Spring 1988, pp. 30-40.

"Using Financial Ratios to Predict Bankruptcy: An Evaluation of Classic Models Using Recent Evidence."
Jay S. Holmen, Spring 1988, pp. 52-63.

"Black Market Currency Trading and the Weekend Effect."
Philip Levine, Spring 1988, pp 64-70.

"Dividend Achievers: A Behavioral Perspective."
H. Kent Baker and Gail E. Farrelly, Spring 1988, pp. 79-92.

"The Price/Sales Ratio: An Alternative to the Price/Earnings Ratio?"
John R. Erickson, Albert J. Fredman and P. James Stickels, Spring 1988, pp. 93-103.

"Corporate Ownership Structure: Does It Impact Firm Performance?"
David S. Krause, Summer 1988, pp. 30-38.

"Testing For Changes in Bond Rating Determinants Over Time."
James W. Boyd and John D. Jackson, Summer 1988, pp. 39-57.

"The Effect of Discount Dividend Reinvestment Plan Announcements on Equity Value."
David A. Dubofsky and Leonard Bierman, Summer 1988, pp. 58-68.

"Small Business Lending and Levels of Report Assurance."
Charles L. Martin, Jr., William C. Handorf and William D. Clewell, Summer 1988, pp. 69-84.

"Combining Human Credit Analysis and Numerical Credit Scoring For Business Failure Prediction."
Robert O. Edmister, Fall 1988, pp. 6-14.

"Merger Selection Strategy: A Multidimensional Perspective."
Jeffery P. Lessard and M. H. Sarhan, Fall 1988, pp. 15-34.

"Are Farm Loans Too Risky?"
Charles P. Edmonds and John H. Hand, Fall 1988, pp. 45-56.

"Stock Splits, Stock Returns, and Trading Benefits on Canadian Stock Markets."
Halim I. Bishara, Fall 1988, pp. 57-65.

"The Abandonment Decision and Capital Rationing."
A.M. Sibley, Fall 1988, pp. 95-108.

"An Analysis of Exchange Rates and Stock Prices—The U.S. Experience Between 1980 and 1986."
Luc A. Soenen and Elizabeth S. Hennigar, Winter 1988, pp. 7-16.

"An Interregional Analysis of the Impact of the Tax Reform Act of 1986 on Investment Returns."
Raymond A. K. Cox and R. Gene Stout, Winter 1988, pp. 38-48.

"The Impact of Autocorrelation in Returns in Estimating Canadian Corporate Bond Betas."
David A. Burnie and Thomas H. Barnes, Winter 1988, pp. 64-76.

"Debt Capacity, Capital Leasing, and Alternative Debt Instruments."
Mark E. Bayless and J. David Diltz, Winter 1988, pp. 77-86.

"Mutual Fund Returns and the Investment Horizon: Load Versus No-Load Funds."
E. Theodore Veit, John M. Cheney, Jeff Madura and Mike Lucas, Winter 1988, pp. 104-118.

Management

"Delegation, Authority, and Responsibility: The Myth and the Reality."
Stephen C. Bushardt, Aubrey Fowler, Jr. and Eric P. Fuselier, Spring 1988, pp. 71-78.

"The Linkage Between Job Characteristics, Employee Affective Outcomes, and Technology: A Reexamination."
Thomas L. Keon, Nancy M. Carter and Floyd G. Willoughby, Summer 1988, pp. 6-19.

"Corporate Responses to Dual-Career Couples: A Decade of Transformation."
Kenneth E. Newgren, C. E. Kellogg and William Gardner, Summer 1988, pp. 85-96.

"The Impact of Past Performance on Expectations of Future Success: An Investigation of Australian Managers."
Edward J. Inderrieden, Gene R. Laczniak and Anthony Pecotich, Fall 1988, pp. 35-44.

"A Multiple Branch Location Model: A Method to Analyze Site Selection Factors."
Robert L. Trewatha, Ronald Hampton, Bobby C. Vaught and Stephen Parker, Fall 1988, pp. 66-75.

"Counter-Intelligence Operations of U.S. Firms: An Exploratory Study."
Charles S. Madden and Richard T. Hise, Fall 1988, pp. 76-82.

"The Evolutionary Problems of the Industrial Foreman's Role and Their Consequences."
Roger G. Schoenfeldt, Winter 1988, pp. 49-63.

Marketing

"Problem Recognition Style and Information Source Importance: Study and Replication."
Gordon C. Bruner II, Spring 1988, pp. 41-51.

"American Consumers: Profile of an Import Preference Segment."
Barbara C. Garland and Marti J. Rhea, Summer 1988, pp. 20-29.

"Consumer Cost Implications of Reducing Item Omission Errors in Retail Optical Scanner Environments."
Joe L. Welch and Tom K. Massey, Jr., Summer 1988, pp. 97-105.

"Bankcard-Holder Profiles: Changes Over an Eleven Year Period."
Douglass K. Hawes, Summer 1988, pp. 106-124.

"A Profile of a Party Plan Sales Force."
John C. Crawford and Barbara C. Garland, Winter 1988, pp. 28-37.

AUTHORS

Baker, H. Kent and Gail E. Farrelly. "Dividend Achievers: A Behavioral Perspective." Spring 1988, pp. 79-92.

Barnes, Thomas H. and David A. Burnie. "The Impact of Autocorrelation in Returns in Estimating Canadian Corporate Bond Betas." Winter 1988, pp. 64-76.

Bayes, Paul E. and Richard H. Puckett. "Goodwill in Banking: Confusion Reigns." Winter 1988, pp. 17-27.

Bayless, Mark E. and J. David Diltz. "Debt Capacity, Capital Leasing, and Alternative Debt Instruments." Winter 1988, pp. 77-86.

Bierman, Leonard and David A. Dubofsky. "The Effect of Discount Dividend Reinvestment Plan Announcements on Equity Value." Winter 1988, pp. 58-68.

Bishara, Halim I. "Stock Splits, Stock Returns, and Trading Benefits on Canadian Stock Markets." Fall 1988, pp. 57-65.

Boyd, James W. and John D. Jackson. "Testing for Changes in Bond Rating Determinants Over Time." Summer 1988, pp. 39-57.

Brimo, John C., A. H. Walle, and Jeffrey C. Dilts. "Transportation Brokering in an Era of Deregulation: Flash in the Pan or Permanent Player?" Fall 1988, pp. 83-94.

Bruner, Gordon C., II. "Problem Recognition Style and Information Source Importance." Study and Replication." Spring 1988, pp. 41-51.

Burnie, David A. and Thomas H. Barnes. "The Impact of Autocorrelation in Returns in Estimating Canadian Corporate Bond Betas." Winter 1988, pp. 64-76.

Bushardt, Stephen C., Aubrey Fowler, Jr., and Eric P. Fuselier. "Delegation, Authority, and Responsibility: The Myth and the Reality." Spring 1988, pp. 71-78.

Carter, Nancy M., Thomas L. Keon, and Floyd G. Willoughby. "The Linkage Between Job Characteristics, Employee Affective Outcomes, and Technology: A Reexamination." Summer, 1988, pp. 6-19.

Chandy, P. R., and Wallace N. Davidson, III. ""Nuclear Commitment by Utilities: Some Market Risk Perceptions." Spring 1988, pp. 8-17.

Cheney, John M., E. Theodore Veit, Jeff Madura, and Mike Lucas. "Mutual Fund Returns and the Investment Horizon: Load Versus No-load Funds." Winter 1988, pp. 104-118.

Clewell, William D., Charles L. Martin, Jr., and William C. Handorf. "Small Business Lending and Levels of Report Assurance." Summer 1988, pp. 69-84.

Cottell, Philip G. Jr., and Larry J. Rankin. "Do Audit Committees Bias Auditor Selection?" Winter 1988, pp. 87-103.

Cox, Raymond A. K. and R. Gene Stout. "An Interregional Analysis of the Impact of the Tax Reform Act of 1986 on Investment Returns." Winter 1988, pp. 38-48.

Crawford, John C. and Barbara C. Garland. "A Profile of a Party Plan Sales Force." Winter 1988, pp. 28-37.

Davidson, Wallace N., III and P. R. Chandy. "Nuclear Commitment by Utilities: Some Market Risk Perceptions." Spring 1988, pp. 8-17.

Dilts, Jeffrey C., A. H. Walle and John C. Brimo. "Transportation Brokering in an Era of Deregulation: Flash in the Pan or Permanent Player?" Fall 1988, pp. 83-94.

Diltz, J. David and Mark E. Bayless. "Debt Capacity, Capital Leasing, and Alternative Debt Instruments." Winter, 1988, pp. 77-86.

Dubofsky, David A. and Leonard Bierman. "The Effect of Discount Dividend Reinvestment Plan Announcements on Equity Value." Summer 1988, pp. 58-68.

Edmister, Robert O. "Combining Human Credit Analysis and Numerical Credit Scoring for Business Failure Prediction." Fall 1988, pp. 6-14.

Edmonds, Charles P. and John H. Hand. "Are Farm Loans Too Risky?" Fall 1988, pp. 45-56.

Erickson, John R., Albert J. Fredman, and P. James Stickels. "The Price/Sales Ratio: An Alternative to the Price/Earnings Ratio?" Spring 1988, pp. 93-103.

Farrelly, Gail E. and H. Kent Baker. "Dividend Achievers: A Behavioral Perspective." Spring 1988, pp. 79-92.

Field, William. "The Case for Insuring All Bank Deposits." Spring 1988, pp. 30-40.

Fowler, Aubrey, Jr., Stephen C. Bushardt, and Eric P. Fuselier. "Delegation, Authority, and Responsibility: The Myth and the Reality." Spring 1988, pp. 71-78.

Fredman, Albert J., John R. Erickson, and P. James Stickels. "The Price/Sales Ratio: An Alternative to the Price/Earnings Ratio?" Spring 1988, pp. 93-103.

Fuselier, Eric P., Stephen C. Bushardt, and Aubrey Fowler, Jr. "Delegation, Authority, and Responsibility: The Myth and the Reality." Spring 1988, pp. 71-78.

Gardner, William, Kenneth E. Newgren, and C. E. Kellogg. "Corporate Responses to Dual-Career Couples: A Decade of Transformation." Summer 1988, pp. 85-96.

Garland, Barbara C. and Marti J. Rhea. "American Consumers: Profile of an Import Preference Segment." Summer 1988, pp. 20-29.

Garland, Barbara C. and John C. Crawford. "A Profile of a Party Plan Sales Force." Winter 1988, pp. 28-37.

Hampton, Ronald, Robert L. Trewatha, Bobby C. Vaught, and Stephen Parker. "A Multiple Branch Location Model: A Method to Analyze Site Selection Factors." Fall 1988, pp. 66-75.

Hand, John H. and Charles P. Edmonds. "Are Farm Loans Too Risky?" Fall 1988, pp. 45-56.

Handorf, William C., Charles L. Martin, Jr., and William D. Clewell. "Small Business Lending and Levels of Report Assurance." Summer 1988, pp. 69-84.

Hawes, Douglass K. "Bankcard-Holder Profiles: Changes over an Eleven-Year Period." Summer 1988, pp. 106-124.

Hennigar, Elizabeth S. and Luc A. Soenen. "An Analysis of Exchange Rates and Stock Prices-The U. S. Experience between 1980 and 1986." Winter 1988, pp. 7-16.

Hise, Richard T. and Charles S. Madden. "Counter-Intelligence Operations of U. S. Firms: An Exploratory Study." Fall 1988, pp. 76-82.

Holmen, Jay S. "Using Financial Ratios to Predict Bankruptcy: An Evaluation of Classic Models using Recent Evidence." Spring 1988, 52-63.

Hvidding, James M. "The Stability of the Phillips Curve and the Reliability of the Michigan Survey Data on Inflation Expectations." Spring 1988, pp. 18-29.

Inderrieden, Edward J., Gene R. Laczniak, and Anthony Pecotich. "The Impact of Past Performance on Expectations of Future Success: An Investigation of Australian Managers." Fall 1988, pp. 35-44.

Jackson, John D. and James W. Boyd. "Testing for Changes in Bond Rating Determinants over Time." Summer 1988, pp. 39-57.

Kellogg, C. E., Kenneth E. Newgren, and William Gardner. "Corporate Responses to Dual-Career Couples: A Decade of Transformation." Summer 1988, pp. 85-96.

Keon, Thomas L., Nancy M. Carter, and Floyd G. Willoughby. "The Linkage between Job Characteristics, Employee Affective Outcomes, and Technology: A Reexamination." Summer 1988, pp. 6-19.

Krause, David S. "Corporate Ownership Structure: Does it Impact Firm Performance?" Summer 1988, pp. 30-38.

Laczniak, Gene R., Edward J. Inderrieden, and Anthony Pecotich. "The Impact of Past Performance on Expectations of Future Success: An Investigation of Australian Managers." Fall 1988, pp. 35-44.

Lessard, Jeffrey P. and M. H. Sarhan. "Merger Selection Strategy: A Multidimensional Perspective." Fall 1988, pp. 15-34.

Levine, Philip. "Black Market Currency Trading and the Weekend Effect." Spring 1988, pp. 64-70.

Lucas, Mike, E. Theodore Veit, John M. Cheney, and Jeff Madura. "Mutual Fund Returns and the Investment Horizon: Load Versus No-Load Funds." Winter 1988, pp. 104-118.

Madden, Charles S. and Richard T. Hise. "Counter-Intelligence Operations of U.S. Firms: An Exploratory Study." Fall 1988, pp. 76-82.

Madura, Jeff, E. Theodore Veit, John M. Cheney, and Mike Lucas. "Mutual Fund Returns and the Investment Horizon: Load Versus No-Load Funds." Winter 1988, pp. 104-118.

Martin, Charles L., Jr., William C. Handorf, and William D. Clewell. "Small Business Lending and Levels of Report Assurance." Summer 1988, pp. 69-84.

Massey, Tom K., Jr., and Joe L. Welch. "Consumer Cost Implications of Reducing Item Omission Errors in Retail Optical Scanner Environments." Summer 1988, pp. 97-105.

Newgren, Kenneth E., C. E. Kellogg, and William Gardner. "Corporate Responses to Dual-Career Couples: A Decade of Transformation." Summer 1988, pp. 85-96.

Parker, Stephen, Robert L. Trewatha, Ronald Hampton, and Bobby C. Vaught. "A Multiple Branch Location Model: A Method to Analyze Site Selection Factors." Fall 1988, pp. 66-75.

Pecotich, Anthony, Edward J. Inderrieden, and Gene R. Laczniak. "The Impact of Past Performance on Expectations of Future Success: An Investigation of Australian Managers." Fall 1988, pp. 35-44.

Puckett, Richard H. and Paul E. Bayes. "Goodwill in Banking: Confusion Reigns." Winter 1988, pp. 17-27.

Rankin, Larry J. and Philip G. Cottell, Jr. "Do Audit Committees Bias Auditor Selection?" Winter 1988, pp. 87-103.

Rhea, Marti J. and Barbara C. Garland. "American Consumers: Profile of an Import Preference Segment." Summer 1988, pp. 20-29.

Sarhan, M. H. and Jeffrey P. Lessard. "Merger Selection Strategy: A Multidimensional Perspective." Fall 1988, pp. 15-34.

Schoenfeldt, Roger G. "The Evolutionary Problems of the Industrial Foreman's Role and their Consequences." Winter 1988, pp. 49-63.

Sibley, A. M. "The Abondonement Decision and Capital Rationing." Fall 1988, pp. 95-108.

Soenen, Luc A. and Elizabeth S. Hennigar. "An Analysis of Exchange Rates and Stock Prices-The U.S. Experience between 1980 and 1986." Winter 1988, pp. 7-16.

Stickels, P. James, John R. Erickson, and Albert J. Fredman. "The Price/Sales Ratio: An Alternative to the Price/Earnings Ratio?" Spring 1988, pp. 93-103.

Stout, R. Gene and Raymond A. K. Cox. "An Interregional Analysis of the Impact of the Tax Reform Act of 1986 on Investment Returns." Winter 1988, pp. 38-48.

Trewatha, Robert L., Ronald Hampton, Bobby C. Vaught, and Stephen Parker. "A Multiple Branch Location Model: A Method to Analyze Site Selection Factors." Fall 1988, pp. 66-75.

Vaught, Bobby C., Robert L. Trewatha, Ronald Hampton, and Stephen Parker. "A Multiple Branch Location Model: A Method to Analyze Site Selection Factors." Fall 1988, pp. 66-75.

Veit, E. Theodore, John M. Cheney, Jeff Madura, and Mike Lucas. "Mutual Fund Returns and the Investment Horizon: Load Versus No-Load Funds." Winter 1988, pp. 104-118.

Walle, A. H., Jeffrey C. Dilts, and John C. Brimo. "Transportation Brokering in an Era of Deregulation: Flash in the Pan or Permanent Player?" Fall 1988, pp. 83-94.

Welch, Joe L., and Tom K. Massey, Jr. "Consumer Cost Implications of Reducing Item Omission Errors in Retail Optical Scanner Environments." Summer 1988, 97-105.

Willoughby, Floyd G., Thomas L. Keon, and Nancy M. Carter. "The Linkage between Job Characteristics, Employee Affective Outcomes, and Technology: A Reexamination." Summer 1988, pp. 6-19.